

Pre-Session Review Content & Assignment

Prior to the Active Learning Session, participants will spend 30-60 minutes in the following activity:

1. Compare and contrast messages of fear and hope in the following:
 - Attracting the Next Generation of Physicians
<https://www.aamc.org/news-insights/attracting-next-generation-physicians-rural-medicine>
 - The Fear: Out here it's just me, Washington Post, 2019
https://www.washingtonpost.com/national/out-here-its-just-me/2019/09/28/fa1df9b6-deef-11e9-be96-6adb81821e90_story.html
 - The Hope: Young Rural Healthcare Leaders Series: Q&A with Benjamin Anderson, RHIhub
<https://www.ruralhealthinfo.org/rural-monitor/benjamin-anderson/>
2. As an individual (or with a partner) pick a rural hospital near you, identify yourself and ask to speak with the physician recruiter. You will get further if you can honestly identify yourself as a student or resident – you'll be considered a prospect! Ask for only 5-10 minutes of their time. Let them know you are completing an assignment for your education and want to hear their perspective on "What does it take to successfully recruit rural doctors?"
3. Browse the following FAQs: Recruitment and Retention for Rural Health Facilities, RHIhub
<https://www.ruralhealthinfo.org/topics/rural-health-recruitment-retention#barriers>